

The Intrinsic Logic of Design

„There are some enterprises in which a careful disorderliness
is the true method.“ Herman Melville

International Symposium on Methodology in Design

Institute of Design Research

2—3 October 2014, ZHdK Zürich

—	Thursday, 2 October 2014	11:45	Generative Design and the Problem of Anticipation in Planning Tanja Herdt
09:15	Registration		
09:45	Welcome: Hansuli Matter, Head of Department		
10:00	Introduction Gerhard M. Buurman	12:30	Lunch
10:30	Freedom, Authorship, Being-in-the-World Alva Noë, Philosophy, University of California, Berkeley	13:30	A Plea for Slow Design Research: Politics and Controversies Albena Yaneva, Architecture, University of Manchester
11:15	Break	14:15	Discussions—Moderation: Martin Zimmer I Michael Renner, Meike Eckstein II Stefano Vannotti, Björn Franke III Arne Scheuermann, Robert Lzicar IV Franziska Nyffenegger, Axel Vogelsang
11:30	The Problem of Design in Research Hans-Jörg Rheinberger, History of Science, Max Planck Institute for the History of Science, Berlin	15:35	Break
12:15	Das Leben der Bücher? Michael Hagner, History of Science, Swiss Federal Institute of Technology, Zürich	16:00	Podium Discussion Moderation: Gerhard M. Buurman Albena Yaneva, Alfred Nordmann, Tanja Herdt, Daniel Demel, Jonas Vögeli, Ulrich Götz
13:00	Lunch		
14:00	Design—A Social Machine? Marc Rölli	17:00	End of the Symposium
14:30	Studies (Short Presentation: Nina Bandi, Alice Schwab, Fabian Troxler) Parallel Sessions: Karmen Franinović, Jeanne Peter(t.b.d.), Michael Krohn, Francis Müller, Gerhard M. Buurman, Tanja Herdt, Ulrich Götz, Jalscha Römer, Romy Strasser		
17:00	Podium Discussion Moderation: Marc Rölli Margarete Jahrmann, Karmen Franinović, Alva Noë, Hans-Jörg Rheinberger, Michael Hagner		
18:00	Apéro		
—	Friday, 3 October 2014		
09:30	Summary of the First Day Tanja Herdt		
10:00	Daniel Demel, Interaction Design and Art Director UX at Namics		
10:45	Designs on Design. Governing the Knowledge Society Alfred Nordmann, Philosophy, TU Darmstadt		
11:30	Break		