

## The Intrinsic Logic of Design

„There are some enterprises in which a careful disorderliness  
is the true method.“ Herman Melville

International Symposium on Methodology in Design

Institute of Design Research

2—3 October 2014, ZHdK Zürich

——	Thursday, 2 October 2014	10:45	Designs on Design. Governing the Knowledge Society
09:30	Registration		
10:00	Welcome: Hansuli Matter, Head of Department		Alfred Nordmann, Philosophy, TU Darmstadt
10:15	Introduction Gerhard M. Buurman	11:30	Break
10:45	Freedom, Authorship, Being-in-the-World Alva Noë, Philosophy, University of California, Berkeley	11:45	Generative Design and the Problem of Anticipation in Planning Tanja Herdt
11:15	Break	12:30	Lunch
11:30	The Problem of Design in Research Hans-Jörg Rheinberger, History of Science, Max Planck Institute for the History of Science, Berlin	13:30	A Plea for Slow Design Research: Politics and Controversies Albena Yaneva, Architecture, University of Manchester
12:15	Das Leben der Bücher? Michael Hagner, History of Science, Swiss Federal Institute of Technology, Zürich	14:15	Discussions—Moderation: Martin Zimmer I Michael Renner (tbd), Meike Eckstein II Stefano Vanotti, Björn Franke III Arne Scheuermann, Robert Lizcar (tbd) IV Franziska Nyffenegger, Axel Vogelsang
13:00	Lunch		
14:00	Design—a Social Machine? Marc Rölli	15:00	Break
14:30	Studies (Short Presentation: Nina Bandi, Alice Schwab, Fabian Troxler) Parallel Sessions: Karmen Franinović, Nikolaus Heeb(t.b.d.), Michael Krohn, Bitten Stetter(t.b.d.), Gerhard M. Buurman, Tanja Herdt, Noa Stemmer-Holtz(t.b.d.), Ulrich Götz	15:30	Podium Discussion Gerhard M. Buurman, Albena Yaneva, Alfred Nordmann, Tanja Herdt, Daniel Demel, Jonas Vögeli, Ulrich Götz
		17:00	End of the Symposium
17:00	Podium Discussion Marc Rölli, Margarete Jahrmann, Karmen Franinović, Alva Noë, Hans-Jörg Rheinberger, Michael Hagner		
18:00	Apéro		
——	Friday, 3 October 2014		
09:30	Summary of the First Day Tanja Herdt		
10:00	Daniel Demel, Interaction Design and Art Director UX at Namics		