

A stylized map of Eurasia is shown in shades of teal and light blue, with thick black outlines. The text 'eurasian design ??' is written in a red, hand-drawn font across the center of the map. The word 'eurasian' is on the top line, and 'design ??' is on the bottom line. The background is white.

eurasian

design ??



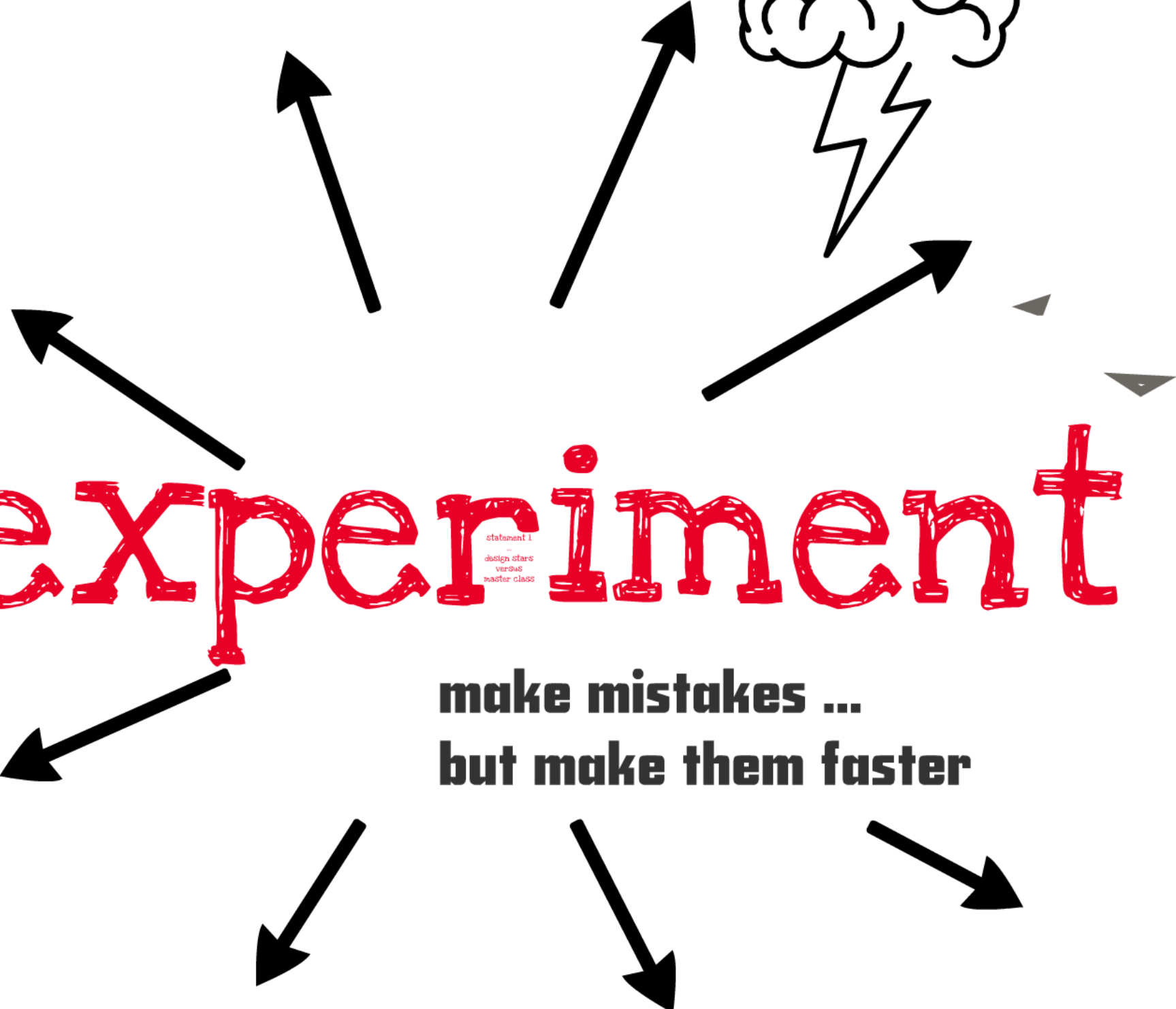
6 statements
to be
discussed



experiment

statement 1
—
design stars
versus
master class

**make mistakes ...
but make them faster**



statement 1

...

design starts
versus
master class

ethics

ressources

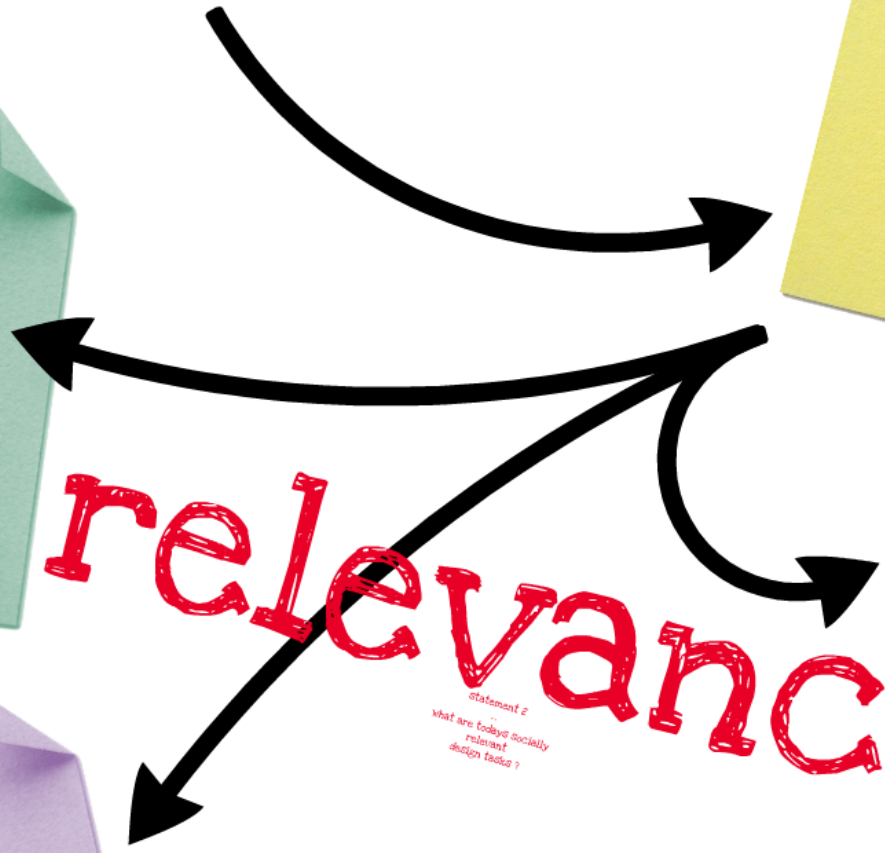
me

just for fun ?

impact

relevance

statement 2
...
What are today's socially
relevant
decision factors ?





statement 2

...

what are today's socially
relevant
design tasks ?

statement 3

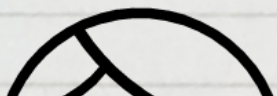


egocentric self fulfillment (flower
power 1968) vs. natural integration
into the society

networks

& social

structures



statement 3



egocentric self fulfillment (flower
power 1968) vs. natural integration
into the society



Arrivierte

Performer

Postmaterielle

**Digitale
Kosmopoliten**

**Gehoben-
Bürgerliche**

**Adaptiv-
Pragmatische**

**Bürgerliche
Mitte**

**Genügsame
Traditionelle**

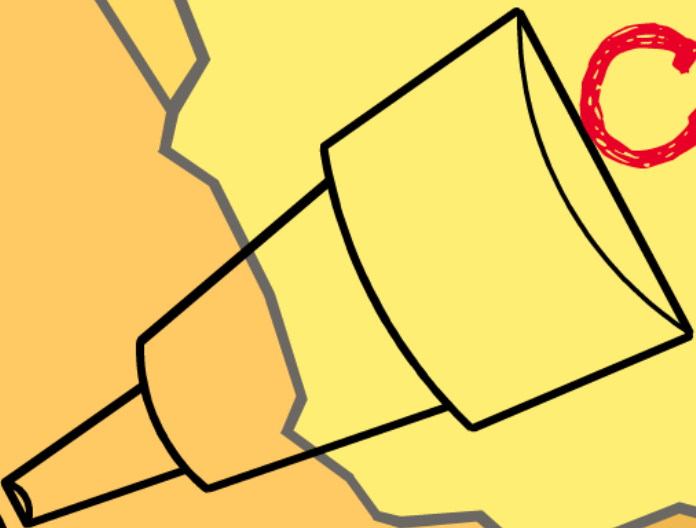
Eskapisten

**Konsumorientierte
Basis**

discu



culture(s)



WELCOME2INDIA

intercultural competence on the go

[INTRCULTURAL COMPETENCE](#) [HOME](#) [TRAVEL](#) [PICTURES](#) [LITERATURE](#)

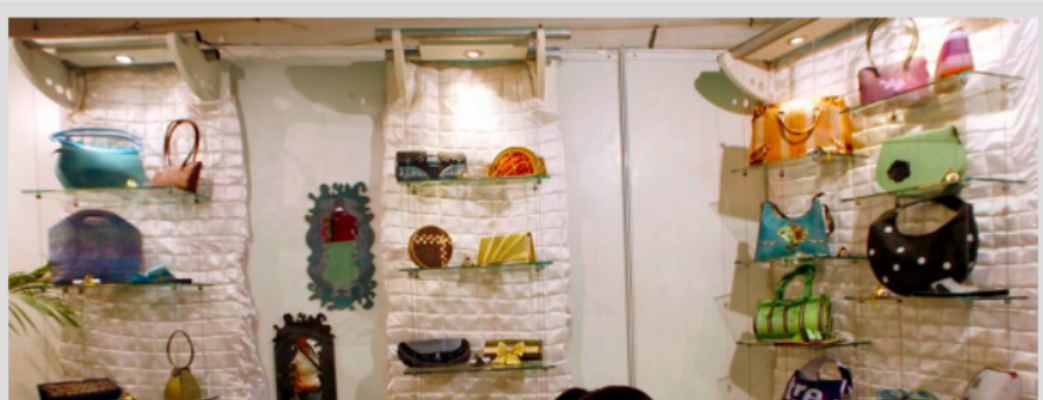
Tagged with india ...

OCT 10 2012
LEAVE A COMMENT

ADMIN

CONSERVE INDIA

Cosima Gill / NZZ vom 6.10.12



Follow



statement 4

...

dominant culture &
religious roots determine
design attitude



statement 5



each individual but also each
discipline or culture
has its own receptors (ways
of perceiving the world)

INTRODUCTION

A few years back, a brilliant student from China began to work with me on questions of social psychology and reasoning. One day early in our acquaintance, he said, "You know, the difference between you and me is that I think the world is a circle, and you think it's a line." Unfazed by what must have been a startled expression on my face, he expounded on that theme. "The Chinese believe in constant change, but with things always



moving back to some prior state. They pay attention to a wide range of events; they search for relationships between things; and they think you can't understand the part without understanding the whole. Westerners live in a simpler, more deterministic world; they focus on salient objects or people instead of the larger picture; and they think they can control events because they know the rules that govern the behavior of objects."

I was skeptical but intrigued. I had been a lifelong universalist concerning the nature of human

maintained very different systems of thought for thousands of years. Moreover, these scholars are in substantial agreement about the nature of these differences. For example, most who have addressed the question hold that European thought rests on the assumption that the behavior of objects—physical, animal, and human—can be understood in terms of straightforward rules. **Westerners have a strong interest in categorization, which helps them to know what rules to apply to the objects in question, and formal logic plays a**

role in problem solving. East Asians, in contrast, attend to objects in their broad context. The world seems more complex to Asians than to Westerners, and understanding events always requires consideration of a host of factors that operate in relation to one another in no simple, deterministic way. Formal logic plays little role in problem solving. In fact, the person who is too concerned with logic may be considered immature.

As a psychologist, I found these assertions to be revolutionary in their implications. If the scholars in

final statement

...

cognitive decoding of foreign
cultures

vs.

establishing relations between
human beings & offering the own
individual (limited) perception

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