



S R I S H T I

Srishti School of Art, Design & Technology

Learn.  
Experience.  
Evolve.



# We Believe

In extending education

- beyond the **gated** and the **preserved**
- It should be **permeable** and **porous** , allowing students to work at the level of the **street and the bazaar**
- In **exploring** and **experimenting** with textures of the **rural and the urban**
- That education is beyond **instruction and skill**
- That knowledge is inherently **integrated** and **complex**
- Learning must be embedded in **real-world** problems and solutions

# Academic Structure

## Undergraduate Program

- Year 1 : Introductory Program in Art and Design
- Year 2+3: Studio Program
- Year 4: Project-based Program
- Year 5: Post Graduate Program

# Introductory Program in Art and Design

## Context based

- Introduction to Art and Design Practice
- Exposure in emerging practices
- Exposure to Project based learning
- Collective and hands on

## Structure

- Contextual Studies (50%)
- Core Course (30%)
- General Studies (20%)

## Interim Semester

- Performing Arts Program



# UNDERGRADUATE PROGRAM

## Structure of PDP – year 2 and 3

Core courses offered by departments

General Studies – Liberal Arts + Studio Courses

Projects – Departmental and Interdisciplinary

6 -8 weeks internship during the summer break at the end of 2<sup>nd</sup> /3<sup>rd</sup> year

## Students can choose to Major in one of the following:

- Product & Interface Design
- Textiles Design
- Furniture Design
- Spatial Design
- Visual Communication Design
- Digital Video Production
- Animation & Visual Effects
- Art and Design (*Interdisciplinary*)



# Centers and Labs

**CERTAD - Center for Education , Research Training & Development:** CERTAD offers an **Advanced Diploma in Designing Education** for graduates and postgraduates who are interested in innovations that can transform school education

**CEMA - Center for Experimental Media Arts :** CEMA offers a **2 year Advanced diploma in Experimental Media Arts**. It is an open space through which artists, students, faculty and members of other creative fields, not limited to the Srishti community, can exchange ideas and share knowledge

**Center for Public History:** CPH seeks to democratize history through design, using digital media and digital technologies.

## Centers and Labs

**Srishti Labs** : S Labs -Provides professional strategic design services for innovators

**GRIDs Lab** : GRIDs Lab offers value addition to Grass-roots Technologies collected by the National Innovation Foundation, Ahmedabad

**Kabir Labs** : This is a project by film maker Shabnam Virmani artist- in-residence at involving the oral/folk music tradition around the songs of the 15<sup>th</sup> century saint-poet-mystic Kabir

**LED (Law + Environment + Design):** LED Lab explores the intersections between law and design, through active engagement with the environment and its community.

## Projects at Srishti: Design Earth

**'Making Space, Making Place':** Aesthetic, innovative, and sustainable earthen structures – Vertical Gardens to Natural Furniture.





# Srishti Films

**Documentary Films:** Making films on environment, development and livelihood.



# Memory Lab

Poetics and representation of personal and collective memories- video, performance, painting, storytelling, installation... This project was presented at the Kochi Muziris Biennale



**college diaries**

**Kochi Muziris Biennale has offered art students a priceless opportunity to express themselves as well as learn from the experience**

**The route to art is through food**

**SHRUTI KARTHIKEYAN**

**DECCAN CHRONICLE**

The Kochi Muziris Biennale has welcomed art students from across India to come, witness and be part of this three-month long contemporary art festival. Art students have been lucky enough to exhibit their work for the first Biennale in the country and the art students of Sriathi School of Art, Design & Technology, Bengaluru are joining around the city showcasing "Chronicles of a Pickle", which is their collaborative art work for the Biennale.

Pickle? Replies Siddhant Shetty, a student of the Sriathi Art School, "They are postcards from a fictional character called Pickle, who is new to Fort Kochi, to his loved one about the stories he has heard in the city." But who is Pickle? "The five of us are Pickle" and we have created a food cart, which has tables and chairs and some delicacies of the city. One side of the postcard depicts random sketches of the people we meet and the other side, the narration."

Around two months ago, five students, Siddhant Shetty, Siddharth Gautam, Mittva A. Y., Ratika Singh and Sarif Derasari came to Kochi for five days to be a part of this grand show. Siddhant says, "All five of us were new to Kochi and we decided to talk to the locals to understand the city better. We came across different communities such as Kashmiris, Jews, Konkans and many others who spoke about their lifestyle, the history of Cochin and how they landed here."

The five then returned to Bengaluru and put together all their notes of the city and art show and the interesting food items that they came across in the city became a focal point of their art work.

Food is something everyone relates to and the students decided to use it as the crux of their work, which allowed them to know the people better in the city. Nicolas their art facilitator commented,

"Food is one of the basic ways to connect to people. Meaningful conversations take place over food and so the students really did good research work for the Biennale."

The exhibition is not only about their work and exposure but also a huge opportunity to interact with art students and artists, both local and international. "Through the Biennale we realised that art is not only about paintings, there is so much more to it and we have got the best of both worlds," adds Siddhant.

**Five students from an art school in Bengaluru are in Kochi showcasing their collaborative art work for the Biennale**

# Hoysala Heritage Project

**Hoysala Heritage** project involved understanding and reading of the cultural landscape of Belur which has been declared a world heritage site by the UNESCO and creating prototypes inspired by the Heritage site



Project inspired by Local Cuisine

# Products

These were some of the ideas for the souvenirs inspired by the Hoysala architecture as well as local traditional games



## Beyond Sketchbook: Hat Tricks

This project aimed at translating concepts in to experiences involving senses using Fabric and simple technology . These were used as triggers to interact with the audience.



Hugging Hat



Massage Hat

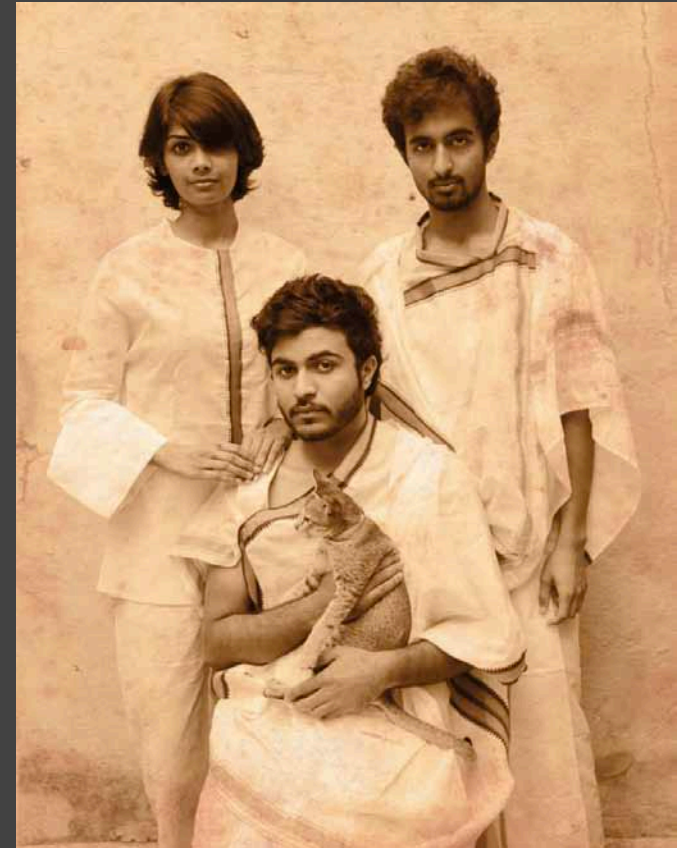


Barber's Hat

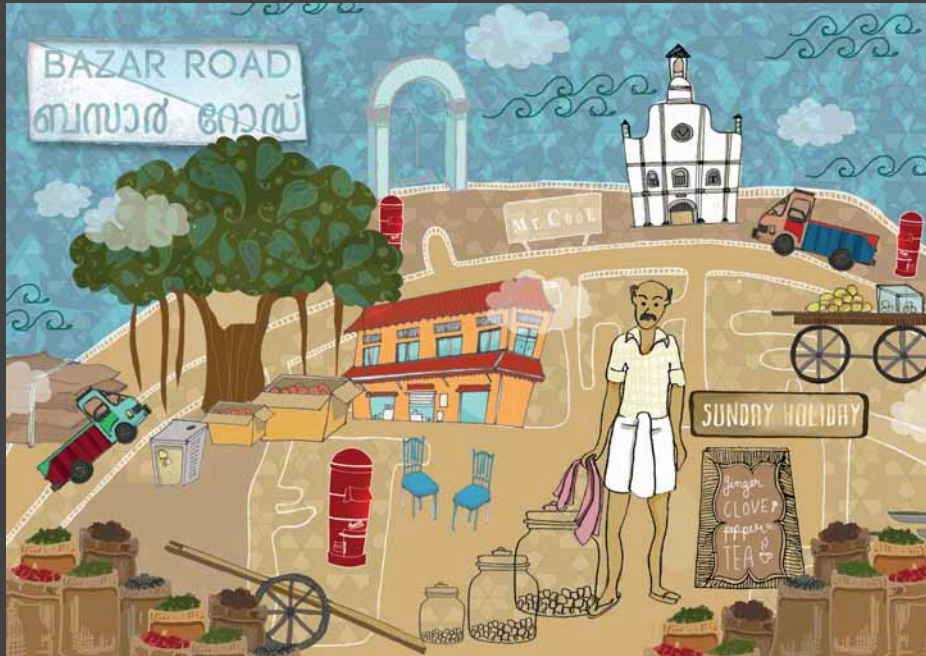
# Voicing Cultures: Frameworks and Paradigms

This project engaged students in the interdisciplinary study of a 'location'. The project focused on particular events and ideas in the making of **Fort Kochi**, as one of the premier tourist locations in the state of Kerala.

Through the project the students explored the contemporary interpretations of **heritage sites** and its affect in **shaping economic individualism** and **shifting identities**. The goal of the project was to create a **product specifically inspired from Fort Kochi**.



# Illustrated Maps



inspired by Fort Kochi

# Collaborations around the world

Aalto University – Helsinki

University of Michigan - USA

University of Caldas, Manizales – Colombia South America

Holon Institute of Technology - Israel

Zurcher Hochschule Der Kunste (ZHdK) (Zurich University of the Arts) -  
Switzerland

Politecnico di Milano- Italy

Edinburgh College of Art - UK

Ecole Supérieure d'Art et Design de Saint-Etienne/Cité du Design - France

Utrecht School of the Arts ( HKU) - Netherlands

London College of Communication, School of Media - London

Designskolen, Kolding, Denmark





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