

# Intercultural Lunch Box

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**Aim:** The Intercultural lunch box is a symbol of flavour synthesis from different cultures. It encourages a direct sensory interaction and open mindedness for newer innovations born out of traditions.

**Audience (For Prototype I):** Swiss, Chinese and Indian people in Switzerland.

**Objectives:**

- To metaphorically introduce the idea of creating brand new cultures from older civilizations by trying new flavours and attempting to make each culture try something outside of its comfort zone to achieve the latter.
- To create an inter-cultural tiffin box that relates to three distinct taste palates both gastronomically and aesthetically.

**Food:**

- The menu offers different assortments of edible cups and fillings. In this prototype we offer five different fillings that may be: Sweet , Savoury, Spicy, Sour, Bitter or Salty depending on your tongue.
- The customer may quickly pick a selection of different flavours to go into the tiffin box.

**Box:**

- The box is designed to synthesize three different cultural parameters of functionality and aesthetics.
- Prototype I is meant for Zurich and attempts to gently introduce people to the concept of using hands for eating.

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