

An aerial photograph of a city skyline at sunset. The sun is low on the horizon, casting a warm, golden glow over the scene. The city is densely packed with skyscrapers, and a large body of water is visible in the foreground. The Oriental Pearl Tower is prominent on the right side of the image.

IDSS Summerschool 2014

Viola Ma, Jason Mariadas, Nils Loos / Tongji University

Food is one of the most important things in our life.

But in fact we dont know much about it.



In our modern society we don't have the knowledge
about the cultivation of vegetables.

To solve those problems we want to motivate people
to grow their own vegetables.



Giving back the knowledge about quality and cultivation.

And to change their perception towards food.



GrowPro



Product features

- An efficient package to kickstart the growing
- Including a manual, soil, seeds and fertiliser to simplify the process
- Packaging doubles as incubation pod
- Online support and community to encourage participation

Product design









Let's grow!