CIVIC CITY 2

DESIGNING IN CRISIS

EXHIBITIONS

"GRAPHIC DESIGN FOR
AND AGAINST CITIES"
WITH GRAPHIC WORKS
BY ZAK KYES AND METAHAVEN
AT CORNER COLLEGE /
PERLA-MODE, ZÜRICH

"AN ATLAS OF RADICAL
CARTOGRAPHY PRESENTED
BY CIVIC CITY"
CURATED BY LIZE MOGEL AND
ALEXIS BHAGAT, WITH WORKS
BY INSTITUTE FOR APPLIED
AUTONOMY WITH SITE-R, THE
CENTER FOR URBAN PEDAGOGY,
JANE TSONG, HACKITEKTURA.
NET, INDYMEDIA ESTRECHO &
OTHERS, PEDRO LASCH,
PHILIPPE REKACEWICZ,
TIM RIENIETS WITH PHILIPPE
REKACEWICZ, ASHLEY HUNT,
BROOKE SINGER, PULSKA
GRUPPA, ROTE FABRIK IN
COLLABORATION WITH
ANKE HAGEMANN, TREVOR
PAGLEN & JOHN EMERSON,
JACQUELINE GOSS, UNNAYAN,
ANARCHITEKTUR WITH
A42.ORG
AT WHITESPACE GALLERY,
ZÜRICH

CIVIC CITY 1 GUESTS

ALEXIS BHAGAT (NEW YORK)
ELISABETH BLUM (ZÜRICH)
GREIG CHARNOCK
    (MANCHESTER)
TEDDY CRUZ (SAN DIEGO)
ISABELLE DOUCET (BRUSSELS)
FRANCESCA FERGUSON
    (BASEL)
MARTINA FINEDER
UND THOMAS GEISLER (WIEN)
ANDREAS HOFER (ZÜRICH)
FELIX JANSSENS
ZAK KYES (LONDON)
AGNES LAUBE (ZÜRICH)
MARGARETE VON LUPIN
    (ZÜRICH)
ANNIKA MATTISSEK
    (HEIDELBERG)
METAHAVEN
    (ROTTERDAM/BRÜSSEL)
LIZE MOGEL (NEW YORK)
JAQUELINE PARISH (ZÜRICH)
THOMAS PURCELL
    (MANCHESTER)
MANUEL RAEDER (BERLIN)
GERALD RAUNIG (ZÜRICH)
PHILIPPE REKACEWICZ (PARIS)
DAMON RICH (NEW YORK)
STEPHAN TRÜBY (ZÜRICH)
FLORIAN WALZEL
    (HALLE / BERLIN)
MICHAEL WIDRIG (ZÜRICH)
AXEL JOHN WIEDER
    (STUTTGART)
PETER ZUIDERWIJK (DEN HAAG)

PUBLICATIONS

THE "CIVIC CITY CAHIERS"
SERIES COVERS THE CURRENT
DEBATE IN CRITICAL URBAN
DESIGN DISCOURSE STARTING
WITH CIVIC CITY CAHIER 1 WITH
A TEXT BY MARGIT MAYER
AND VISUAL STATEMENTS BY
METAHAVEN, MANUEL RAEDER,
ZAK KYES AND LEHNI-TRUEB.
NEXT PUBLICATIONS ARE
PLANNED WITH CONTRIBUTIONS
BY ERIK SWYNGEDOUW, NIK
THEORDORE, GUI BONSIEPE
AND PHILIPPE REKACEWICZ

CIVIC CITY CONFERENCE 1

«DESIGN FOR THE
POST-NEOLIBERAL CITY»
MARCH 12TH-13TH 2010
ZURICH UNIVERSITY OF THE
ARTS (ZHDK), AUDITORIUM
MUSEUM FÜR GESTALTUNG,
AUSSTELLUNGSSTRASSE 60,
CH-8031 ZURICH

WITH
ELISABETH BLUM (ZURICH)
RUEDI BAUR (PARIS/ZURICH)
BAVO (ROTTERDAM/BRUSSELS)
TOM HOLERT (VIENNA/BERLIN)
BERND KNIESS
    (COLOGNE/HAMBURG)
MARGIT MAYER (BERLIN)
ERIK SWYNGEDOUW
    (MANCHESTER)
NIK THEODORE (CHICAGO)

VISUAL STATEMENTS BY
ZAK KYES (LONDON)
LEHNI-TRÜB (ZURICH)
METAHAVEN
    (AMSTERDAM/BRUSSELS)
MANUEL RAEDER (BERLIN)

Civic City 2

In Autumn 2010 Design2context, the Institute for Designresearch, runs for the second time the Postgraduate Programm Civic City. Civic City works as a laboratory, were practitioners and theorists from the fields of design, architecture, urban design, visual communication, sociology, anthropology and futurology cooperate in researching and developing, discussing and practicioning new perspectives on the design of urban spaces. The trans-disciplinary program will be accompanied by ten expert colloquia. In these three day modules professionals will offer a variety of perspectives on the theme. These inputs will be communicated, processed and worked on through workshops, projects, lectures, exhibitions and the salons de recherch. Civic city will be open for all, interested to work of "another urban". Guest will be David Harvey, Christine Breton, Sebastien Thiery, Andrea Gleiniger, Stefan Sagmeiser, Stealth, Elisabeth Blum, Erik Swyngedouw, Peter Neitzke and others…

Head of Programm: Ruedi Baur (Designer), Miguel Robles-Duran (Urbanist), Jesko Fezer (Architect), Matthias Görlich (Designer), Stefanie-Vera Kockot (Cultural and Visual Studies) in Cooperation with Christine Breton (Conservateur du Patrimeune, Quartier Nord, Marseille)

Course times: Wednesday, Thursday & Friday every month
Costs: CHF 7500.–
Certificate: The programme leads to the Certificate of Advanced Studies in Civic City (CAS) and is accredited with 20 ECTS-Points.
Application until: June 27th 2010

Program

Block 1 / Sep 15–18, 2010
End of Civic City 1 & Start of Civic City 2. Workshop with David Harvey:
Neoliberal Urbanization, Crisis and the Enigma of Capital

Block 2 / Oct 20–22, 2010
On site: Marseille, A French Colony?

Block 3 / Nov 17–19, 2010
History & Potential of the Crisis

Block 4 / Dec 15–17, 2010
Designing Alternatives

Block 5 / Jan 19–21, 2011
Design in Precariousness

Block 6 / Mar 23-25, 2011
Radicalizing the Local
Civic City Conference 2

Block 7 / Apr 27–29, 2011
On site: Advocacy Design Strategies

Block 8 / May 18–20, 2011
Design inside Inter-Urban Competitiveness

Block 9 / Jun 15–17, 2011
Urban Exclusions

Block 10 / Jul 6–8, 2011
Information-Design and the Civic Dimension
Civic City Conference 3

Block 11 / Sep 21–23, 2011
Finale Civic City 2

In Cooperation with

Parsons, The New School for Design, New York
Elisava, Escola Superior de Disseny, Barcelona
Ensad, Écritures Cérémonielles, Paris

Designing in Crisis

During the last 31 years of domination, the global success of the neoliberal regime has been characterized by its violent penetration into any existing urban order or disorder: acute peripheral poverty, the conversion of city centers to monofunctional shopping malls, forced displacement of poor central dwellers, the construction of architectural spectacles, thematic neighborhoods and overall gentrification. Similar points can be made in regards to the environmental disasters produced by the imposition of such rapid changes; the social ache brought by the dissolution of collective relations and economic exchange forms; and the radical alterations of patterns of daily life along with the mental conceptions about the city. It is also important to note that the urban processes under industrialization and the functionalist planning that normally came with it, had already produced deep class divisions in the city, capital spatial concentration, informal settlements and large infrastructural transformations. Neoliberal urbanization multiplied these effects and introduced new and more effective forms of penetration.

In 2010, after more than a year of severe economic crisis the city has become more than ever an unstable territory for speculation while the impact of the disaster only deepens in its effects to the general citizen, the idea of urban poverty is now a common denominator for most contemporary cities. The Civic City program 2010/2011 will focus in the urgencies created by such urban poverty by asking what responsibility does design has in these critical socio-spatial conditions by speculating for different design forms and strategies for after the neoliberal disaster.

Design plays an increasingly important role in shaping urban space. A City is no longer seen to comprise only buildings, streets, squares and parks. Text and images in public space, branding campaigns, street art, guidance systems, temporary installations, processual and interactive design and cartographic illustrations influence our use, experience and perception of the city, as do signage, urban furnishings, vehicles, infrastructures and the appearance of public facades. Civic City addresses these design practices in the light of the escalating crisis of neoliberalism. It looks for design potentials for a social city.

Civic City will take as a platform of research the French city of Marseille, focusing in neighborhoods which took part of federal programs and that have experienced remarkable physical, economical and social transformations, Civic City will address the social and spatial exclusions that have been generated as consequence of the neoliberal shift in urban policy. The fieldwork will be performed to bring an understanding of how neoliberal urban restructure, policymaking, design and planning are devised under different contexts and conditions.

CIVIC CITY 2 DESIGNING IN CRISIS CASESTUDY MARSEILLE NORTH QUARTER

A POSTGRADUATE PROGRAM WITH SHARED FOCUSES: GRAPHIC-DESIGN, ARCHITECTURE, LANDSCAPE ARCHITECTURE, AND URBAN DESIGN.

If design is to transcend its function as a complaisant tool of urbanisation in the service of private interests, the question arises as to its intent as well as to the potential of critical action beyond economic considerations. What is the role of design in the production of space? Does it wish to be merely an element in the commodified colonisation of social spaces, or could it be a strategic tool that can make an essential contribution to a social city? Or are graphic design and the visual representation of urban issues themselves the key means by which a Civic City may be created on the ideological ruins of existing urban spaces?

more:
http://civic-city.zhdk.ch

DESIGN2CONTEXT

z hdk